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CORPORATE & INCENTIVE TRAVEL

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Destination



Credit: Naples Beach Hotel & Golf Club

The Naples Beach Hotel & Golf Club has undergone more than \$50 million in enhancements over the last few years including renovation of the championship golf course.

Need a Little Slice of Paradise?

Florida Meetings Never Fail to Deliver

By Derek Reveron

Florida is in a class by itself for several reasons, not the least of which is its unique geographical configuration: As a peninsula, it is the only mainland state with eastern, western and southern coastlines. It boasts the world's most famous collection of theme parks and distinctive city, coastal and resort properties that continually upgrade and improve to remain attractive in one of the country's most highly competitive tourism markets. Ahh, and then there's the weather...

Farther south on the Gulf side is Paradise Coast — Naples, Marco Island and the Everglades — offering 30 miles of beaches,

trendy stores, outdoor adventures and some of Florida's top resorts including the AAA Four Diamond Naples Beach Hotel & Golf Club, which offers 83,000 sf of indoor/outdoor meeting and event space. Events in the oceanfront venues or on the beach are accentuated by the spectacular Gulf Coast sunsets.

The 319-room resort has undergone more than \$50 million in enhancements over the last few years including renovation of the championship golf course, the only on-property golf course at a beachfront resort in Southwest Florida.

In addition, Naples Beach Hotel's "Welcome to Paradise" promotion offers perks for groups that book new meetings from April 15, 2018 to October 31, 2018. Bookings must include a minimum of two peak nights Sunday–Thursday and a signed contract by September 30, 2018.