

The Naples Beach Hotel & Golf Club Captures The Prestigious "Pinnacle Award"

NAPLES, FL (May 2008) - The Naples Beach Hotel & Golf Club has received the prestigious "Pinnacle Award" from Successful Meetings magazine. The award will be presented to Jim Gunderson, general manager of the 318-room resort, which is Southwest Florida's only resort directly on the beach with on-site championship golf, a world-class spa, and an award-winning tennis center.

This marks the fifth consecutive year the resort has captured Successful Meetings' coveted "Pinnacle Award," considered one of the most prestigious awards in the meetings industry. Given only to those hotels and resorts that represent the highest standards of excellence, the award is determined by votes from corporate and association meeting planners. Selections were based on: overall service, meeting rooms and equipment, recreation facilities, quality of food and beverage, exhibit space, accessibility and social consciousness.

"Consistently receiving this honor recognizes that The Naples Beach Hotel & Golf Club is an outstanding choice for meetings, incentive groups and conventions," said Gunderson. "Not only does the resort have exceptional offerings and a great location, but we are consistently recognized for providing first-class service too."

Featuring 34,000 square feet of conference and event space, the resort completed a multi-million dollar remodeling of its guest rooms in early 2008. This followed a six-year, \$40 million enhancement and expansion project that was completed in 2006.

The Naples Beach Hotel & Golf Club, owned and operated by the Watkins family for over 60 years, combines impressive meeting capabilities with exceptional recreational offerings in a world-class destination.

The resort, which occupies 125 acres with 1,000 feet of white sand beach on the Gulf of Mexico, features a wealth of recreational amenities. Amenities include: a challenging on-site 18-hole, par 72 PGA championship golf course; a world-class Spa and complete Fitness Center; a beachfront swimming pool; an award-winning Tennis Center with six Har-Tru courts; Beach Klub 4 Kids, a complimentary recreational program for children ages five to 12; and an Orchid House, home to over 3,000 tropical plants.

In addition, guests can take advantage of four great restaurants, including HB's on the Gulf, the city of Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, located on the ground floor of the resort's Clubhouse overlooking the golf course. The resort also features three bars, including the popular Sunset Beach Bar.

The resort is ideally located just blocks from the fashionable 5th Avenue and historic 3rd Street South shopping districts. Venetian Village, Waterside Shops, Bayfront and Tin City are also only minutes away.

The Naples Beach Hotel & Golf Club is located at 851 Gulf Shore Blvd. North. For more information, call (800) 237-7600 or (239) 261-2222

NOTE: High-resolution photos of the resort may be downloaded from <http://naplesbeachhotel.com/resort/media/Photos/Photos/viewPhotos.tpl>

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