

## The Naples Beach Hotel & Golf Club To Host 23rd Annual "SummerJazz On The Gulf" Concert Series

NAPLES, FL (March 2008) - The smooth sounds of Jazz continue this summer at The Naples Beach Hotel & Golf Club's 23rd Annual "SummerJazz on the Gulf" free concert series. Beautiful sunsets, gorgeous views of the Gulf, and refreshing breezes provide the perfect backdrop for the fun free concert series held on the resort's scenic Watkins Lawn overlooking the Gulf of Mexico. "SummerJazz on the Gulf" takes place one Saturday evening per month from 7 - 10 p.m. beginning in June. This year's concerts will be on Saturday, June 21; Saturday, July 19; Saturday, August 23; and Saturday, September 13, 2008.

The entertainment lineup is not yet set, but last year's entertainment included performances by jazz saxophonist Paul Howards and his band, Women's Blues Revue, The Robert Harris Group, and Jazz Central Station.

In addition to the great tunes at "SummerJazz on the Gulf," music lovers can enjoy an impressive array of food and beverage offerings. The Naples Beach Hotel & Golf Club will serve a variety of grilled food items and cold beverages. Guests can also dine at H.B.'s on the Gulf, the city of Naples' only beachfront restaurant, which serves fresh Florida seafood and traditional American favorites. After dinner, patrons can enjoy a specialty drink at the Sunset Beach Bar, named Naples' "Best Beach Bar" by the Travel Channel.

There will be free parking, just north of the hotel at Lowdermilk Park with free trolley service running to and from the resort. Guests may bring lawn chairs or blankets for seating, however coolers are not permitted. Please call (239) 261-2222 for further information and directions.

In conjunction with each concert, The Naples Beach Hotel & Golf Club will offer a special "SummerJazz Rate" for concert goers who wish to stay at the resort on those evenings. The rate starts at \$179 per room, per night, and includes complimentary greens fees on the resort's championship golf course, two reserved beach chairs, unlimited tennis, access to the resort's world-class Spa and complete Fitness Center (with use of the exercise room, whirlpool, sauna and steam room), valet parking, afternoon tea and cookies at 4 p.m. daily, and admission for children ages five to 12 in the morning activities of the Beach Klub 4 Kids supervised child activity program. While the greens fees are complimentary with the special rate, there is a cart fee. For reservations or additional information, call (800) 237-7600 or (239) 261-2222

The Naples Beach Hotel & Golf Club, owned and operated by the Watkins family for over 60 years, is Naples' only beachfront resort offering on-site championship golf, a world-class spa, and an award-winning tennis center. The resort recently completed a multi-million dollar remodeling of its guest rooms, which followed a six-year, \$40 million enhancement and expansion that was completed in 2006. Featuring 318 rooms and suites, the award-winning resort has such additional on-site amenities as a beachfront pool, an Orchid House, four restaurants, and three bars. The resort is located at 851 Gulf Shore Blvd. North in Naples.

NOTE: High-resolution photos of the resort may be downloaded from <http://naplesbeachhotel.com/resort/media/Photos/Photos/viewPhotos.tpl>

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