

The Naples Beach Hotel & Golf Club Receives Prestigious "Award of Excellence"

NAPLES, FL (December 2008) — The Naples Beach Hotel & Golf Club has received another prestigious award from the meetings industry, the "2008 Award of Excellence" from Corporate & Incentive Travel magazine. The award was presented to Jim Gunderson, general manager of the 318-room resort, which is Southwest Florida's only resort directly on the beach with on-site championship golf, a world-class spa, and an award-winning tennis center.

Recognized as one of the industry's most prestigious awards, the "Award of Excellence" is determined by subscribers of Corporate & Incentive Travel, who voted for those properties that best served their corporate meetings and/or incentive travel programs during the past year. All winning hotels and resorts are featured in a supplement to the magazine's November 2008 issue.

"We are very proud of this award because it shows that The Naples Beach Hotel & Golf Club is an outstanding choice for meetings, incentive programs, and conventions," said Gunderson. "This award recognizes our resort for our exceptional recreational offerings, great accommodations, beautiful setting, and for our first-class service."

Featuring 34,000 square feet of conference and event space, the resort completed a multi-million dollar renovation of its guest rooms in early 2008. Rooms and suites now feature luxurious new bedding and fabrics, new flat-panel televisions, rich new furnishings, and fresh tropical décor. This project followed a six-year, \$40 million enhancement and expansion project that was completed in 2006.

The Naples Beach Hotel & Golf Club, owned and operated by the Watkins family for over 60 years, combines impressive meeting capabilities with exceptional recreational offerings in a world-class destination. The resort, which occupies 125 acres with 1,000 feet of white sand beach on the Gulf of Mexico, features a wealth of recreational amenities.

Amenities include: a challenging on-site 18-hole, par 72 PGA championship golf course; a world-class Spa and complete Fitness Center; a beachfront swimming pool; an award-winning Tennis Center with six Har-Tru courts; Beach Klub 4 Kids, a complimentary recreational program for children ages five to 12; and an Orchid House, home to over 3,000 tropical plants.

In addition, guests can take advantage of four great restaurants, including HB's on the Gulf, the city of Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, located on the ground floor of the resort's Clubhouse overlooking the golf course. The resort also features three bars, including the popular Sunset Beach Bar.

The resort is ideally located just blocks from the fashionable 5th Avenue and historic 3rd Street South shopping districts. Venetian Village, Waterside Shops, Bayfront and Tin City are also only minutes away.

The Naples Beach Hotel & Golf Club is located at 851 Gulf Shore Blvd. North. For more information, call (800) 237-7600 or (239) 261-2222

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