

Escape To The Naples Beach Hotel & Golf Club For A Remarkable Beachfront Wedding

NAPLES, FL (April 2008) - If you are dreaming of a beachfront wedding but are not quite sure where to have it, The Naples Beach Hotel & Golf Club in Southwest Florida should be on the top on your list. Whether your ideal wedding includes a breathtaking sunset over the Gulf as your backdrop, or gentle breezes as you view the sparkling crystal-clear Gulf waters during the day, this tropical paradise is the perfect site for your dream wedding.

With an unparalleled setting on the pristine white-sand beach named "America's Best All-Around Beach" by the Travel Channel, The Naples Beach Hotel & Golf Club features many romantic and picturesque settings that are ideal for your wedding and/or reception. This includes the lush Watkins Lawn, which provides a stunning view of the beach and impressive palms; the scenic Ocean Lawn that sits serenely at the water's edge; the Coconut Grove which boasts a lovely "picture perfect" beachfront location among pretty coconut palms; the Penthouse Beach, offering an intimate peaceful waterfront setting on the soft white sand; and the elegant River of Grass Ballroom.

But not only does The Naples Beach Hotel & Golf Club provide incredible sites for the ceremony and reception that will ensure a memorable wedding (with great photos!), it also features a wealth of on-site offerings that will please any couple and all of your guests.

This includes a world-class spa that provides an array of services to pamper, relax and refresh the bride and groom, wedding party and guests. Designed in classic Florida style, the spectacular full-service spa offers many relaxing massages, body treatments and wraps, skincare services, hydrotherapy treatments, a complete fitness center, a full-service salon, and a variety of fitness classes. So whether you want to experience an Aromatherapy Massage, Beach Stone Therapy, a Rehydrating Milk and Honey Body Wrap, a Rainforest Body Scrub, a Spa Pedicure, Bridal Hairstyling, Make-Up Application, or the signature Florida Fruit Fresh Facial, a visit to The Spa should definitely be part of your wedding experience.

Additional on-site offerings include a par-72 championship golf course that is consistently recognized as "Naples' Best Public Golf Course"; the award-winning Mary C. Watkins Tennis Center with 6 Har-Tru courts; a Gulf-front pool; the award-winning beachfront HB's on the Gulf restaurant, perfect for the rehearsal dinner; and the popular Sunset Beach Bar, consistently named "Best Place To View A Southwest Florida Sunset." Plus, the resort is just blocks from Naples' renowned shopping districts of 5th Avenue and 3rd Street South.

Guests bringing children to the wedding will appreciate the resort's professionally-supervised child activity program Beach Klub 4 Kids for those ages 5-12. While the adult guests are relaxing on the beach or at the poolside bar, or enjoying a round of golf or a tennis match, the children will have a great time participating in such activities as "Pirate Day" with a treasure hunt on the beach, "Mega Sports," and children's yoga. Even more appealing is that the morning activities in the Beach Klub 4 Kids program are complimentary to guests.

A popular location for weddings for years, the beachfront resort has become a very popular site for destination weddings, with couples coming from all over the U.S. and abroad to exchange their vows.

To make it easier for couples planning a destination wedding, the resort is now offering six wedding packages. Each package includes a reception, butlered hors d'oeuvres; your preference as to the number of courses or a buffet; a complimentary guest room for the bride and groom; a 20 percent discount on guest room rates for out-of-town guests; complimentary valet parking; complete room set-up; wine served with dinner; wedding cake; champagne toast; a dance floor and risers for the band; a DJ table; and rehearsal, ceremony and reception coordination on-site. Package prices start

at \$98 per person, and can be customized.

"We've arranged beachfront weddings for couples from many areas of the United States, as well as from England, Germany, Hong Kong and Japan," said Jim Anderson, Food & Beverage Director for the award-winning resort, who oversees the resort's wedding and banquet events. "Our complete wedding planning services make it very easy for couples to make all of the arrangements by e-mail, phone, and fax."

Judy Kilkenny, the resort's Director of Catering and Conference Services, added, "Whether a couple requests an intimate gathering with a few friends, or an elaborate wedding with hundreds of guests, we coordinate all of the details. We offer more than just event location and banquet services, we provide the planning for all services required, from décor and florist, to entertainment and photographer. Plus, we have the ability to coordinate virtually any type of reception, whether it is a casual luau, barbeque or clambake on one of the outdoor lawns, or an elaborate event in a ballroom."

A wedding at the renowned resort also will provide the opportunity to experience the many offerings in the Naples area. This includes on-shore and deep-sea fishing, shelling, boating, bird watching, airboat rides, wildlife viewing, Everglades National Park, and sightseeing cruises.

With its personalized service and picturesque beachfront location, The Naples Beach Hotel & Golf Club is an ideal choice for a truly memorable wedding. For information, call 1-800-237-7600 or 239-261-2222.

NOTE: High-resolution photos of the resort may be downloaded from <http://naplesbeachhotel.com/resort/media/Photos/Photos/viewPhotos.tpl>

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