

Enjoy A Sunset Romantic Getaway at The Naples Beach Hotel & Golf Club

NAPLES, Fla. (June, 2007) - Looking for the perfect place for a romantic getaway? Then you should head to Naples, Florida, and take advantage of the "Sunset Romantic Getaway" package now being offered by The Naples Beach Hotel & Golf Club.

Situated on the pristine white sand beaches of the Gulf of Mexico, The Naples Beach Hotel & Golf Club is Southwest Florida's only beachfront resort offering on-site championship golf, an award-winning tennis center, and a world-class spa. Ideally located just blocks from Naples' famous 5th Avenue and 3rd Street shopping districts, the resort is also just minutes from Venetian Village, Waterside Shops, Bayfront and Tin City.

In addition to deluxe accommodations for 3 days/2 nights, the "Sunset Romantic Getaway" package includes full breakfast buffet daily for two; dinner-for-two daily at the beachfront HB's on the Gulf (which includes appetizer, entrée, dessert, coffee and gratuity); beach chairs and cabana daily for two; one hour of tennis; afternoon tea and cookies at 4 p.m. daily; bottle of champagne in the room on arrival; nightly turndown service; and complimentary access to The Spa and Fitness Center. May 29-September 30, 2007, the package is from \$600 per couple.

Taking advantage of the package will provide the chance to see the resort's impressive new lobby, which now provides stunning views of the Gulf of Mexico thanks to the addition of large windows across the west wall. The \$6 million enhancement of the lobby, completed in Fall 2005, also included all new furnishings, a large seawater aquarium, a Florida keystone fireplace, a raised ceiling with a clerestory, a newly designed and expanded entrance, and a new indoor/outdoor Lobby Bar. The remodeling of the lobby was the last part of a 5-year, \$40 million enhancement and expansion. Other improvements included redecorating the resort's 318 guest rooms, remodeling guest room corridors, pool enhancements, and the opening in 2000 of the resort's 75,000-square-foot Clubhouse & Spa.

Couples taking advantage of the "Sunset Romantic Getaway" package will have the opportunity to play golf on the 18-hole course that is consistently voted "Best Public Golf Course in Southwest Florida." You'll also be able to enjoy a large beachfront swimming pool; an award-winning Tennis Center with six Har-Tru tennis courts; the world-class Spa, which offers an array of massage services, body treatments, skincare services, hydrotherapy, and salon services; the complete Fitness Center; and an Orchid House, which is home to over 5,000 tropical plants.

Dining options include HB's on the Gulf, Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, overlooking the resort's golf course. Another "must do" at the resort is to experience the resort's popular Sunset Beach Bar, named "Best Place To Catch A Southwest Florida Sunset" by Gulfshore Life magazine and "Naples' Best Beach Bar" by the Travel Channel.

In addition to the great tunes at "SummerJazz on the Gulf," music lovers can enjoy an impressive array of food and beverage offerings. The Naples

Beach Hotel & Golf Club will serve a variety of grilled food items and cold beverages. Guests can also dine at H.B.'s on the Gulf, the city of Naples' only beachfront restaurant, which offers exceptional cuisine and features fresh Florida seafood and traditional American favorites. After dinner, patrons can enjoy a specialty drink at the Sunset Beach Bar, named Naples' "Best Beach Bar" by the Travel Channel.

Guest rooms and suites are tastefully decorated, all with furnished balconies overlooking the Gulf, the lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, climate control, and security keycards. High-speed wireless Internet access is also available.

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings and impeccable service. For more information or reservations, call 1-800-237-7600 or 239-261-2222

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