

## **Enjoy A Golf Getaway at The Naples Beach Hotel & Golf Club**

NAPLES, Fla. (June, 2007) - Looking for an ideal place for a golf getaway? Then you should head to Naples, Florida, and take advantage of one of the exceptional golf packages now being offered by The Naples Beach Hotel & Golf Club. This will give you the opportunity to experience Naples' original championship golf course, as well as Naples' newly renourished beach, which was named "America's Best All-Around Beach" by the Travel Channel.

Ideally situated on the white sand beaches of the Gulf of Mexico, just blocks from Naples' renowned shopping districts, the 125-acre resort is Southwest Florida's only beachfront resort to feature an on-site championship golf course, award-winning tennis center and world-class spa.

Measuring 6,448 yards from the blue tees, the resort's legendary 18-hole, par-72 course is designed for both enjoyment and challenge. Featuring a pristine natural setting, well-manicured fairways and bunkers, and greens that roll true and fast, the course is consistently named "Best Public Golf Course in Southwest Florida."

Add to this a full-service pro shop, warm-up range, a short game area, an oversized putting green, locker rooms, steam room, saunas, whirlpools, and a PGA-accredited golf school, and you truly have golf in a Gulfshore paradise.

One way to experience the resort is to take advantage of one of its packages, which includes the "Golf By The Gulf" package. It includes: accommodations; full breakfast buffet daily for two; confirmed tee times upon reservation; greens fees and one round of cart usage per day (shared basis) including arrival and departure days; range balls and bag storage; afternoon tea and cookies at 4 p.m. daily; complimentary weekly golf clinic; Orchid House tour (Tuesday mornings at 10 a.m.); beach chairs daily for two; and complimentary access to The Spa and Fitness Center. With a two-night minimum, the price for the package from May 29-September 30, 2007 is from \$220 per night for one golfer/one non-golfer, or from \$270 per night for two golfers. From October 1-December 21, 2007, the package is from \$355 per night for one golfer/one non-golfer, or from \$415 per night for two golfers.

The resort's "Instructional Golf Package" includes accommodations for 4 days/3 nights; full breakfast buffet daily for two; 6 hours of instruction at the resort's PGA-accredited Beach Club Golf School; video swing analysis; nine holes of play with instructor on the third day; range balls and bag storage; afternoon tea and cookies at 4 p.m. daily; beach chairs daily for two; and complimentary access to The Spa and Fitness Center. The package from May 29-September 30, 2007 is from \$870 for one golfer/one non-golfer, or from \$1,125 for two golfers. From October 1-December 21, 2007, the package is from \$1,155 for one golfer/one non-golfer, or from \$1,455 for two golfers.

Taking advantage of one of the packages also will provide the chance to see the resort's recently enhanced lobby, which now provides stunning views of the Gulf of Mexico. The remodeling of the lobby was part of a six-year, \$40 million resort improvement and expansion.

Guests will also enjoy a large beachfront swimming pool; an award-winning Tennis Center with six Har-Tru tennis courts; the world-class Spa, which offers an array of massage services, body treatments, skincare services, hydrotherapy, and salon services; the complete Fitness Center; and an Orchid House, which is home to over 5,000 tropical plants.

Dining options include HB's on the Gulf, Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, overlooking the resort's golf course.

Another "must do" at the resort is to experience the resort's popular Sunset Beach Bar, consistently named "Best Place To Catch A Southwest Florida Sunset."

Guest rooms and suites are tastefully decorated, all with furnished balconies overlooking the Gulf, the lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, climate control, and security keycards. High-speed wireless internet access is also available.

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings and impeccable service. For more information or reservations, call 1-800-237-7600 or 239-261-2222

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