

## The Naples Beach Hotel & Golf Club Named To Golfweek's List of "Best Resort Courses"

NAPLES, Fla. (February, 2007) - The Naples Beach Hotel & Golf Club has been named by Golfweek magazine to its prestigious list of "Best Resort Courses in 2007," according to the resort's general manager Jim Gunderson. The 125-acre resort features Naples' original championship golf course, and is Southwest Florida's only resort directly on the beach that offers on-site championship golf, a world-class spa, and award-winning tennis center.

Golfweek cited The Naples Beach Hotel & Golf Club's championship course, extensive golf offerings, superb amenities, Gulf-front location, world-class spa, and Old Florida charm for its inclusion in the list.

The Naples Beach Hotel & Golf Club has been the recipient of such other recent honors as Successful Meetings' "Pinnacle Award," Association Meetings magazine's "Inner Circle Award," Corporate & Incentive Travel magazine's "Award of Excellence," Meeting News' "Planner's Choice Award," ConventionSouth magazine's "Readers' Choice Award," and Corporate & Incentive Travel's "Greens of Distinction Award."

"Being included in this list of the greatest resort courses recognizes The Naples Beach Hotel & Golf Club as among the very best," said Gunderson. "We're pleased to be included in such fine company, and happy that our course continues to receive these honors."

Owned and operated by the Watkins family for 60 years, the 318-room resort recently completed \$40 million in enhancements over the last six years. This included a \$6 million remodeling of the lobby, which was completed in 2005.

Resort offerings include the 18-hole championship golf course, 1,000 feet of pristine white-sand beach, a beachfront swimming pool, an award-winning Tennis Center with six Har-Tru tennis courts, a world-class Spa, a Fitness Center, Beach Klub 4 Kids, an Orchid House, and 34,000 square feet of meeting space.

In addition, the resort features seven restaurants and lounges, including the beachfront HB's on the Gulf and the popular Sunset Beach Bar.

Guest rooms and suites are tastefully decorated, all with furnished balconies overlooking the Gulf, the lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, in-room coffee, climate control, and security keycards. High-speed wireless Internet access is also available.

Conveniently located just blocks from the renowned 5th Avenue and historic 3rd Street shopping districts, the resort is also within minutes of Venetian Village, Waterside Shops, Bayfront and Tin City.

Providing a comfortable, friendly atmosphere with impeccable service and first-class amenities, the resort is an exceptional tropical getaway. For more information or reservations, call 1-800-237-7600 or 239-261-2222.

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