

## Enjoy A Fun "Girlfriends Getaway" in Naples with Spa, Beach, Tennis and Shopping

. . . The 125-acre Naples Beach Hotel & Golf Club  
Unveils New "Girlfriends Getaway" Package

NAPLES, Fla. (September 2006) - Want to get away from the hustle and bustle of daily life, and just hang out with some of your close girlfriends? Then what better place to visit than chic Naples, Florida? Renowned for its pristine white-sand beaches, fantastic shopping districts, and impressive collection of restaurants, the Southwest Florida town is the perfect place to relax and have fun with your close female friends.

A great way to do this is by taking advantage of the "Girlfriends Getaway" package that is now available at The Naples Beach Hotel & Golf Club. The 125-acre resort is Naples' only beachfront resort offering an on-site world-class spa, complete tennis center and championship golf course. It also boasts an enviable location just blocks from Naples' famous shopping districts, fashionable 5th Avenue and historic 3rd Street, and is within minutes of Venetian Village, Waterside Shops, Bayfront and Tin City.

In addition to accommodations, the "Girlfriends Getaway" package includes two reserved beach chairs, unlimited tennis on the 6 Har-Tru courts, access to the resort's world-class Spa and complete Fitness Center (with use of the exercise room, whirlpool, sauna and steam room), 20 percent off of all spa services, valet parking, and afternoon tea and cookies at 4 p.m. daily. The package is available October 7-December 21, 2006, serving as a great "fall break" and a nice opportunity to do some holiday shopping. Based on double occupancy, rates are from \$259 per room, per night, according to Jim Gunderson, general manager of the landmark family-owned resort.

Taking advantage of the special package will provide you and your friends with the chance to enjoy Naples' beautiful beach, named "America's Best All-Around Beach" by the Travel Channel in 2005.

It will also give the opportunity to experience the resort's world-class spa. Designed in classic Florida style, the spectacular full-service spa offers an array of massage services, body treatments, skincare services, hydrotherapy, and salon services. Featuring nine treatment rooms, The Spa has separate men's and women's relaxation areas and locker rooms, a fitness center, and salon.

Among The Spa's signature services is the Florida Fruit Fresh Facial, which refreshes and revitalizes with organic ingredients, including botanical extracts such as black currant, pineapple and aloe. When topped with healing plant-based oils, the treatment leaves skin feeling smooth and firm.

Additional services include Beach Stone Therapy, Reiki Massage, Pleasure of the Senses skincare treatment, Aroma-Reflexology, Rehydrating Milk and Honey Body Wrap, Vichy Shower, and the Rainforest Body Scrub.

The resort, which recently completed a five-year \$40 million enhancement,

offers a wealth of additional amenities that include a beachfront swimming pool, and an Orchid House, which is home to 5,000 orchids that are positioned throughout the resort. Tours of The Orchid House are provided each Tuesday morning, and can be an additional way to have fun with your friends.

Dining options at the resort include HB's on the Gulf, Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful sunset views, and Broadwell's, overlooking the resort's golf course.

Another "must do" at the resort is to experience the hotel's popular Sunset Beach Bar, named "Best Place To Catch A Southwest Florida Sunset" by Gulfshore Life magazine and "Naples' Best Beach Bar" by the Travel Channel.

Guest rooms and suites are tastefully decorated, all with furnished balconies overlooking the Gulf, the lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, climate control, and security keycards. High-speed wireless Internet access is also available.

Owned and operated by the Watkins family for 60 years, the resort has a rich history in Southwest Florida. Providing a comfortable, friendly atmosphere with impeccable service and first-class amenities, the resort is an exceptional tropical getaway.

So if you're interested in branching out from just "lunch with the girls," take advantage of the "Girlfriends Getaway" package. For more information or reservations, call 1-800-237-7600 or 239-261-2222.

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