

The Naples Beach Hotel & Golf Club Celebrating 60th Anniversary With Limited Edition Paul Arsenault Prints

NAPLES, Fla. (September 2006) - In celebration of its 60th anniversary, The Naples Beach Hotel & Golf Club is offering limited edition prints from world-renowned artist Paul Arsenault's timeless painting of the resort. Showcasing a view of the hotel and its beautiful beach, the prints serve as a commemoration of the resort's 60 years as a Naples landmark. The signed and numbered prints are available for purchase in the resort's gift shop, according to Jim Gunderson, general manager of the resort, which is Naples' only beachfront resort offering on-site championship golf, a world-class spa, and award-winning tennis center.

Established by Henry Broadwell Watkins Sr. in 1946, The Naples Beach Hotel & Golf Club has been owned and operated by the Watkins family for all 60 years. It is currently under the direction of Michael Watkins, president of the 125-acre resort and grandson of the founder.

In an interesting twist, the resort joins such "baby boomers" as George W. Bush, Donald Trump, Cher, Sylvester Stallone, Dolly Parton, Jimmy Buffet, and Bill Clinton, who are also turning 60 this year.

The resort is a consistent winner of such prestigious awards as Successful Meetings magazine's "Pinnacle Award," Meeting News' "Planner's Choice Award," ConventionSouth magazine's "Readers' Choice Award," and Corporate & Incentive Travel's "Greens of Distinction Award."

Not resting on its many laurels, the resort continues to enhance its offerings, having completed a five-year \$40 million enhancement and expansion in September 2005. This included a \$6 million remodeling of its lobby, which now provides a stunning view of the Gulf of Mexico thanks to the addition of large windows along the west wall.

For more information on The Naples Beach Hotel & Golf Club, call (239) 261-2222.

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