

Escape To The Naples Beach Hotel & Golf Club For A "Sunset Romantic Getaway"

NAPLES, Fla. (January 2006) - Looking for an ideal place for a romantic getaway? Then you should head to Naples, and take advantage of the "Sunset Romantic Getaway" package now being offered by The Naples Beach Hotel & Golf Club. This will give you the opportunity to experience Naples' beach, which was named "America's Best All-Around Beach" in 2005 by the Travel Channel.

Ideally situated on the pristine white sand beaches of the Gulf of Mexico, The Naples Beach Hotel & Golf Club is Southwest Florida's only beachfront resort offering championship golf, an award-winning tennis center, and a world-class spa, all on-site. It is also ideally located just blocks from the fashionable 5th Avenue and historic 3rd Street shopping districts, and within minutes of Venetian Village, Waterside Shops, Bayfront and Tin City.

In addition to deluxe accommodations for 3 days/2 nights, the "Sunset Romantic Getaway" package includes full breakfast buffet daily for two; dinner-for-two daily at the beachfront HB's on the Gulf (which includes appetizer, entrée, dessert, coffee and gratuity); beach chairs and cabana daily for two; one hour of tennis; afternoon tea and cookies at 4 p.m. daily; bottle of champagne in the room; nightly turndown service; and complimentary access to The Spa and Fitness Center. Through April 16, 2006, the package is from \$940 per couple. Those wishing to come April 17-May 29, 2006, may take advantage of the package with prices starting at \$750 per couple. The package is from \$580 per couple from May 30-September 24, 2006.

Taking advantage of the package also will provide the chance to see the resort's impressive new lobby, which now provides stunning views of the Gulf of Mexico thanks to the addition of large windows across the back wall. The just-completed \$6 million enhancement of the lobby also included all new furnishings, a large seawater aquarium, a Florida keystone fireplace, a raised ceiling with a clerestory, a newly designed and expanded entrance, and a new indoor/outdoor Lobby Bar. The remodeling of the lobby is the last part of a 5-year, \$40 million enhancement and expansion. Other recent improvements have included redecorating the resort's 318 guest rooms, remodeling guest room corridors, pool enhancements, and the opening of the resort's 75,000-square-foot Clubhouse and Spa in 2000.

Couples taking advantage of the "Sunset Romantic Getaway" package will have the opportunity to play golf on the 18-hole course that was voted "Best Public Golf Course in Southwest Florida" by Gulfshore Life Magazine. You'll also be able to enjoy a large beachfront swimming pool; an award-winning Tennis Center with six Har-Tru tennis courts; the world-class Spa, which offers an array of massage services, body treatments, skincare services, hydrotherapy, and salon services; the complete Fitness Center; and an Orchid House, which is home to over 5,000 tropical plants.

Dining options include HB's on the Gulf, Naples' only beachfront restaurant, featuring fresh regional seafood and beautiful views of the sunset, and Broadwell's, overlooking the resort's golf course. Another "must do" at the resort is to experience the resort's popular Sunset Beach Bar, named "Best

Place To Catch A Southwest Florida Sunset" by Gulfshore Life magazine and "Naples' Best Beach Bar" by the Travel Channel.

Guest rooms and suites are tastefully decorated, all with furnished balconies overlooking the Gulf, the lush grounds, or scenic golf course. Standard amenities include large closets, in-room refrigerator, two telephones with voicemail, modem access, iron and ironing board, hairdryer, in-room safe, cable television, climate control, and security keycards. High-speed wireless internet access is also available.

With its friendly atmosphere, the hotel is a comfortable tropical getaway for anyone seeking peaceful, pristine surroundings and impeccable service. For more information or reservations, call 1-800-237-7600 or 239-261-2222

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